

20th INTERNATIONAL CONFERENCE

**blackseagrain**



**GROW,  
TRADE, EVOLVE.  
TOGETHER**

**February 27-28, 2024  
Prague**

We are glad to present Sponsorship and brand positioning opportunities within the 20th International conference **BLACK SEA GRAIN-2024**.

Our team will take care of the Sponsorship, so that your business gets maximum exposure to the most relevant market audience.

Please choose from the options below. We will be happy to discuss any of your specific or additional ideas further.

Achieve your goals at the premier event of the Black Sea grain industry!



## GENERAL SPONSOR

### Before the conference:

- Placement of Sponsor's logo and title at the conference website and advertising materials
- Announcing and placing the Sponsor's logo and title in the regular conference e-mail newsletters
- Announcing the Sponsor company in the news at Organizer's website and social networks

### During the conference:

- **Participation of 5 delegates from Sponsor company**
- **Placement of Sponsor's stand in the event's networking area**
- **Possibility to make a presentation or join a panel discussion at the conference**
- Acknowledgement of company Sponsorship during the conference opening
- Placement of Sponsor's logo and title in the conference digital catalogue
- Placement of Sponsor's CEO message/welcome address and a photo in the conference catalogue
- Sponsor's full page (A5) advert in the conference catalogue
- Placement of Sponsor's logo and title at the event's brand-walls
- Placement of Sponsor's logo and title at the conference screen
- Sponsor's video advertisement at the screens in the event's networking area

### After the conference:

- Placement of the Sponsor's logo and title in the conference follow-up e-mail newsletter (received by all conference participants)
- Conference presentations
- Conference photo report





## OFFICIAL SPONSOR\*

### Before the conference:

- Placement of Sponsor's logo and title at the conference website and advertising materials
- Announcing and placing the Sponsor's logo and title in the regular conference e-mail newsletters
- Announcing the Sponsor company in the news at Organizer's website and social networks

### During the conference:

- **Participation of 3 delegates from Sponsor company**
- **Placement of Sponsor's stand in the event's networking area**
- **Possibility to join a panel discussion at the conference**
- Acknowledgement of company Sponsorship during the conference opening
- Placement of Sponsor's logo and title in the conference digital catalogue
- Placement of Sponsor's CEO message/welcome address and a photo in the conference catalogue
- Sponsor's full page (A5) advert in the conference catalogue
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### After the conference:

- Placement of the Sponsor's logo and title in the conference follow-up e-mail newsletter (received by all conference participants)
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**\*There's an option to change the Sponsor's title in accordance with the company's business profile (Financial, Legal, Logistic, Trade Sponsor etc.)**





## WORKSHOP SPONSOR

### Before the conference:

- Placement of Sponsor's logo and title at the conference website and advertising materials
- Announcing and placing the Sponsor's logo and title in the regular conference e-mail newsletters
- Announcing the Sponsor company at the Organizer's website and social networks
- Announcing the Sponsor's Workshop in the conference e-mail newsletters, website and social networks
- Placement of the Workshop Agenda at the conference website, collecting online registrations

### During the conference:

- **Participation of 2 delegates from Sponsor company**
- **Possibility to organize a Workshop/Seminar within the conference, Feb 28, 9.00-13.00**
- **Sponsor's logo features the relevant Workshop/Seminar in the conference Agenda**
- Acknowledgement of company Sponsorship during the conference opening
- Placement of Sponsor's logo and title in the conference digital catalogue
- Sponsor's full page (A5) advert in the conference catalogue
- Placement of Sponsor's logo and title at the event's brand-walls
- Placement of Sponsor's logo and title at the conference screen

### After the conference:

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## SPONSOR OF THE LUNCH

### Before the conference:

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- Announcing and placing the Sponsor's logo and title in the regular conference e-mail newsletters
- Announcing the Sponsor company in the news at Organizer's website and social networks

### During the conference:

- **Participation of 2 delegates from Sponsor company**
- **Placement of Sponsor's 2 roll-up banners in the networking and lunch area**
- Acknowledgement of company Sponsorship during the conference opening
- Placement of Sponsor's logo and title in the conference digital catalogue
- Placement of Sponsor's CEO message/welcome address and a photo in the conference catalogue
- Sponsor's full page (A5) advert in the conference catalogue
- Placement of Sponsor's logo and title at the event's brand-walls
- Placement of Sponsor's logo and title at the conference screen

### After the conference:

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- Conference presentations
- Conference photo report





## EVENING COCKTAIL SPONSOR

### Before the conference:

- Placement of Sponsor's logo and title at the conference website and advertising materials
- Announcing and placing the Sponsor's logo and title in the regular conference e-mail newsletters
- Announcing the Sponsor company in the news at Organizer's website and social networks

### During the conference:

- **Participation of 3 delegates from Sponsor company**
- **Placement of Sponsor's 2 roll-up banners in the networking and evening cocktail area**
- Acknowledgement of company Sponsorship during the conference opening
- Placement of Sponsor's logo and title in the conference digital catalogue
- Placement of Sponsor's CEO message/welcome address and a photo in the conference catalogue
- Sponsor's full page (A5) advert in the conference catalogue
- Placement of Sponsor's logo and title at the event's brand-walls
- Placement of Sponsor's logo and title at the conference screen

### After the conference:

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- Placement of Sponsor's logo and title at the conference screen

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## CONTACTS

**For more information please contact:**

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Organizing Team

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